



CEUS Sponsorship Package - 2026/27



MESSAGE FROM OUR PRESIDENT



University of Calgary Civil Engineering Undergraduate Society

Dear Potential Sponsor,

The Civil Engineering Undergraduate Society (CEUS) is a student-run, non-profit organization at the University of Calgary. We provide academic, professional development, and social opportunities to more than 400 undergraduate students in the Department of Civil Engineering. Our council consists of passionate student leaders who work tirelessly to connect students with personal and professional development opportunities outside their core curriculum.

As a sponsor of CEUS, your company will:

- ❖ Gain the platform to network and develop professional relationships with an exceptional student body.
- ❖ Receive a table at our annual Career Fair which is attended by more than 400 undergraduate and graduate engineering students yearly.
- ❖ Have the opportunity to host an information session or company tour to highlight the merits of your organization.
- ❖ *And so much more, as detailed in this Sponsorship Package!*

Thanks to the generosity of our sponsors, we are able to provide the best resources to civil engineering students, enhance their academic experience, and advocate for their needs within and beyond the classroom. Events such as technical workshops, industry tours, networking sessions, and academic support programs would not be possible without the support of companies like you. Creating industry connections has proven to enrich students' experiences by allowing them to apply their knowledge in a real-world context and gain an invaluable insight into the civil engineering industry.

By partnering with CEUS, you will foster strong relationships with an extremely talented pool of civil engineering students while increasing your brand recognition in the engineering community. Our council's commitment to excellence and professionalism makes it the ideal platform for you to showcase career opportunities to a highly motivated student body.

We are incredibly grateful for your support and look forward to discussing sponsorship opportunities with your organization. On behalf of CEUS and our members, I want to thank you for your consideration and support. Creating meaningful, mutually beneficial connections with our sponsors helps the civil engineering community flourish here at the University of Calgary.

Sincerely,

Patrick Akl

Patrick Akl

President, Civil Engineering Undergraduate Society

WHY SHOULD YOU SPONSOR CEUS?



INVEST IN FUTURE ENGINEERS

- Your financial support and active participation are essential for what makes **CEUS events and initiatives** thrive.
- Give students a glimpse into the industry and lead them to find their passions.
- Play a valuable role in shaping the **next generation of professionals** while enhancing your organization's visibility among the student community.
- Sponsoring **CEUS connects you with future engineers** and showcases your organization as a leader in student innovation and success.

SHOWCASE YOUR COMPANY

- CEUS provides outstanding exposure for your company's work and vision, while **opening doors for recruitment opportunities**.
- Your company will be **prominently featured** across our website, student newsletters, banners & posters, social media platforms, and at CEUS events throughout the year.
- Reach nearly **5,000** Schulich School of Engineering members within a campus of over 35,000 students.

DISCOVER & DEVELOP TALENT

- Empower students to develop key professional skills and become strong candidates for engineering roles.
- **Directly connect with top Civil Engineering students** at the University of Calgary and recruit candidates for intern or EIT positions.
- Leverage direct access to students for an **efficient and more targeted recruitment process**.



Industry Networking Events

Career Fair

Occurring annually in January, the CEUS Career Fair connects Civil Engineering students face-to-face with employers looking to fill summer internships and graduate positions. As a CEUS sponsor, your organization will have the opportunity to introduce itself directly to students on campus.

- 300+ students were given the opportunity to connect in 2025/26

Student-Industry Mixer (Industry Pub Night)

This informal networking event allows students to connect with industry professionals in a more relaxed and casual social setting. It's a great opportunity for your company to meet with motivated, high-achieving students and share a glimpse into what a career in civil engineering looks like.

- In 2025/26, we had 80+ students in attendance.

Industry Info Sessions and Site Tours

Info sessions and site tours provide students with an inside look at the industry they are entering. As Title or Lead sponsor, you are provided with the opportunity to bring a unique, informational experience to students showcasing your company and the range of engineering fields available.

- 4 info sessions with 25-60 students were hosted in the 2025/26 academic year
- 2 site tours with 30-50 students were hosted in the 2025/26 academic year





Peer Networking Events

FROSH WEEK

Frosh week occurs during the first week of school, it aims to welcome first year students into university life and reunite all returning students. A variety of competitions and games take place to help build connections and new friendships, teamwork skills and enhance our sense of community.

ENGG WEEK

Engg week is held during the first week of the winter semester, it consists of a variety of competitions held in order to find out which major is **superior**. ENGG Week is a decades-long tradition and holds much significance to student culture allowing students to build relationships through competition. Sponsors help to fund event and any equipment that may be required.

OTHER EVENTS

The CEUS team is responsible for hosting a variety of events during the academic year. These include seasonal bonding events, like our famous CEUSmas, often including movie, game and study nights. Student distress events, such as craft nights and various social nights are also hosted by CEUS. These events are crucial to the student community and would not be possible without the continued support of our sponsors.



LEVELS OF SPONSORSHIP

	Supporting Sponsor \$1000	Lead Sponsor \$1500	Title Sponsor* \$2000
Logo displayed on the CEUS website and Sponsorship Banner			
Booth at the Civil Engineering Career Fair			
Invitation to CEUS Student-Industry Mixer			
Social Media and Newsletter Company Spotlight			
Company Tour, upon request (CEUS organized, company presented)			
On-Campus Information Session (CEUS organized, company presented)			
Post Student and EIT job postings in the monthly CEUS newsletter and Social Media**			
Drive Industry-Focused Workshops and Expert Panels with CEUS			
Exclusive priority placement at CEUS events			

*We will only accept one Title Sponsor on a first-come first-serve basis.

**Social media posts for jobs will be per request only and posts will be sent to your company for approval first.



CONTACT US!

Interested in becoming a CEUS sponsor?
Have any questions about sponsor benefits?

Please contact a member of the CEUS External Team.

MEET THE CEUS EXTERNAL TEAM



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THANK YOU TO OUR 2026/2027 SPONSORS!

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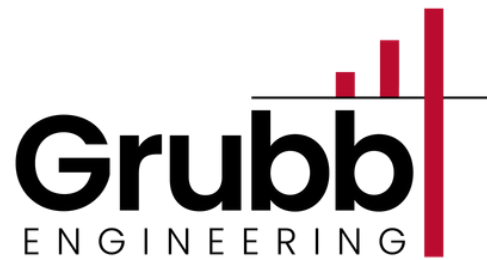


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