



# CEUS Sponsorship Package - 2024/25





# MESSAGE FROM OUR PRESIDENT



University of Calgary **Civil Engineering Undergraduate Society**

Dear Potential Sponsor,

The Civil Engineering Undergraduate Society (CEUS) is a student-run, non-profit organization at the University of Calgary. We provide academic, professional development, and social opportunities to more than 400 undergraduate students in the Department of Civil Engineering. Our council consists of passionate student leaders who work tirelessly to connect students with personal and professional development opportunities outside their core curriculum.

As a sponsor of CEUS, your company will:

- Gain the platform to **network** and **develop professional relationships** with an exceptional student body.
- Receive a table at our annual **Career Fair** which is attended by more than 400 undergraduate and graduate engineering students yearly.
- Have the opportunity to host an **information session or company tour** to highlight the merits of your organization.
- *And so much more, as detailed in this Sponsorship Package!*

Thanks to the generosity of sponsors, we are able to provide the best resources to civil engineering students and advocate for their needs within and beyond the classroom. Events such as technical workshops, industry tours, networking sessions and academic support programs would not be possible without the support of companies like you. Creating industry connections has proven to enrich students' experiences by allowing them to apply their knowledge in a real-world context as well as gain an invaluable insight into the field of civil engineering.

By partnering with CEUS, you may foster strong relationships with an extremely talented pool of civil engineering students while increasing your brand recognition in the engineering community. Our council's commitment to excellence and professionalism makes it the ideal platform for you to showcase career opportunities to a highly motivated student body.

We are incredibly grateful for your support and look forward to discussing sponsorship opportunities with your organization. On behalf of CEUS and our members, I want to thank you for your consideration and support. Creating meaningful connections with companies such as yourself evinced incredibly impactful to our community.

Sincerely,

*Teresa Akl*  
*President, Civil Engineering Undergraduate Society*

# WHY SHOULD YOU SPONSOR CEUS?

## INVEST IN FUTURE ENGINEERS

- Without the generous monetary contributions and participation of our sponsors, **CEUS events and initiatives** would not be possible.
- Help students learn about the industry and find their passion.
- Play a valuable role in developing them as **future members of the workforce**, while promoting your organization to the student body!
- Your decision to sponsor **CEUS is an investment**, and we will work to ensure that you profit.

## SHOWCASE YOUR COMPANY

- CEUS provides excellent exposure for your company's work and vision, while **opening doors for recruitment opportunities**.
- Promotion of **your company will be featured** on our website, student newsletters, banners & posters, social media platforms, and at CEUS events.
- Your company will be in the spotlight across the almost 5,000 strong Schulich School of Engineering community on a campus of 35,000+ students.

## DISCOVER & DEVELOP TALENT

- Help students grow as professionals and develop into stronger candidates for engineering positions.
- **Connect with the brightest Civil Engineering students** at the University of Calgary and recruit candidates for intern or EIT positions.
- Direct access to students **makes recruiting a smooth and efficient process**.







# Industry Networking Events

## Career Fair

Our annual **CEUS Career Fair**, held in January, allows Civil Engineering students to explore future career opportunities including summer internships and graduate positions. As a participating corporate sponsor, you are invited to **promote your organization on campus**.

- A record-breaking **350+ students** attended the 2023/2024 CEUS Career Fair.

## Student-Industry Mixer

Our student-industry mixer, also known as **Industry Pub-Night**, provides students with the opportunity to speak to industry professionals in a social environment. Students will learn more about the **different opportunities available** in the civil engineering industry and what it means to be an engineer in the workplace. Your company will be given the opportunity to meet and converse with some of the most **hard working** and **highly motivated** students in our department.

- The 2023/2024 Industry Pub Night had **60+ students** in attendance.

## Industry Info Sessions and Site Tours

Company information Events provide students with the opportunity to learn about your company's mission and vision, past and current projects, recruitment opportunities, and industry practices. Partner with CEUS to host a company **information session** and/or **industry tour**. These sessions are an excellent way to promote your company and give students a better picture of what it would be like to work for you.

- Info Sessions had a range of **25-60 attendees** while Site Tours had **~20 students**.





# Peer Networking Events

## FROSH WEEK

Frosh week takes place during the first week back to school, and its primary objective is to help students **adjust to their new environment**. It is an opportunity for students to make new friends, as well as learn from upper-year students. The week consists of **friendly sporting competitions** and **various social events** for both first year and upper year students. Corporate sponsorship funding will be used to purchase civil keychains, prizes, supplies, and posters (that will include sponsor logos) to promote to the participating students.

## ENGG WEEK



















Engineering Week is a week at the start of each year, dedicated to taking pride in Engineering and developing a **sense of community** among fellow students. Engineering departments participate in competitions for the ultimate title of '**ENGG Week Champions**'. The departments choose a theme and **compete in a series of events and activities** throughout the week. Corporate funding is budgeted towards themed t-shirts, decorations, video equipment rental, and equipment for other events. Sponsor logos will be displayed throughout the week at various events.

## OTHER EVENTS

The CEUS events team will run other **social events** throughout the year such as movie nights, game nights, a Civil Engineering Christmas party, and friendly competitions such as jenga tournaments. Sponsor money can also go towards student **destress events** such as yoga and craft nights. CEUS also utilizes sponsor funds to run our **Annual General Meeting**, during which we elect the following year's council.



# LEVELS OF SPONSORSHIP

	Supporting Sponsor \$750+	Lead Sponsor \$1250+	Title Sponsor* \$1750+
Logo displayed on the CEUS website and Sponsorship Banner			
Booth at the Civil Engineering Career Fair			
Invitation to CEUS Student-Industry Mixer			
Company Tour, upon request (CEUS organized, company presented)			
Social Media and Newsletter Company Spotlight			
On-Campus Information Session (CEUS organized, company presented)			
Collaborate with CEUS on Technical Workshop(s)			
Post Student and EIT job postings in the monthly CEUS newsletter and Social Media**			

\*We will only accept one Title Sponsor on a first-come first-serve basis.

\*\*Social media posts for jobs will be per request only and posts will be sent to your company for approval first.





## CONTACT US!

Interested in becoming a CEUS sponsor?  
Have any questions about sponsor benefits?

Please contact a member of the CEUS External Team.

## MEET THE CEUS EXTERNAL TEAM



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# THANK YOU TO OUR 2023/2024 SPONSORS!



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