

2023-2024
CEUS COUNCIL
ELECTIONS



CEUS 2023/2024 SPONSORSHIP PACKAGE

CIVIL ENGINEERING UNDERGRADUATE SOCIETY - UNIVERSITY OF CALGARY

MESSAGE FROM OUR PRESIDENT



University of Calgary **C**ivil **E**ngineering **U**ndergraduate **S**ociety

Dear Potential Sponsor,

The Civil Engineering Undergraduate Society (CEUS) is a student-run, non-profit organization at the University of Calgary. We provide inclusive academic, professional development, and social opportunities for over 400 students in the Civil Engineering department. Our organization consists of 23 passionate student leaders who connect students with opportunities outside the classroom for development.

As a sponsor of CEUS your company will:

- Attain opportunities to **network** and **develop professional relationships** with quality students.
- Be allocated a table at our annual **career fair** attended by 400+ undergraduate and graduate students.
- Have the opportunity to host a designated **information session** or **company tour** to present about your organisation.
- *And more, detailed in this Sponsorship Package!*

Because of generous sponsors, we will have the means to provide the best possible resources and events to students in our department and advocate for their needs. Our events would not be possible without the support of our sponsors. These include technical workshops, industry tours, networking sessions, and academic support programs. These activities provide students with valuable insights into the civil engineering field, allowing them to apply their knowledge in real-world contexts and establish connections within the industry.

By partnering with CEUS, potential sponsors gain access to a talented pool of future civil engineers, fostering strong relationships and benefiting from brand exposure within the engineering community. The society's commitment to excellence and professionalism makes it an ideal platform for companies to showcase their career opportunities to a highly motivated student body.

We look forward to discussing various sponsorship options with you and your organization. CEUS is grateful for support of any kind, as our sponsors always make a tremendous impact. On behalf of CEUS and our members, we thank you for your consideration and support. Connecting with companies like yours to build a strong, mutually beneficial, and lasting professional relationship means the world to us.

Sincerely,

Amanda Leung
President, Civil Engineering Undergraduate Society

WHY SHOULD YOU SPONSOR CEUS?

INVEST IN FUTURE ENGINEERS

- Without the generous monetary contributions and participation of our sponsors, **CEUS events and initiatives** would not be possible.
- As a sponsor, you help students **learn** about the industry, **develop** as future members of the workforce and find their **passion**, all while promoting your organization to the student body!
- Your decision to sponsor CEUS is an **investment**, and we will work to ensure that you **profit**.

SHOWCASE YOUR COMPANY

- Sponsoring CEUS provides excellent **exposure** for your company's work and vision, while opening doors for **recruitment opportunities**.
- Promotion of your company will be **featured** on our website, student newsletters, banners & posters, social media platforms, and at CEUS events. Your company will be in the spotlight across the almost **5,000** strong Schulich School of Engineering community on a campus of 30,000 students.

DISCOVER & DEVELOP TALENT

- CEUS events help teach students **communication** and **leadership** skills. With your help, students will grow as professionals and develop into stronger candidates for engineering positions.
- Partnering with CEUS connects you with the **brightest** Civil Engineering students at the University of Calgary as **potential candidates** for intern or EIT positions. This direct access to students through our events can make recruiting a smooth and efficient process.



OUR INDUSTRY NETWORKING EVENTS



CAREER FAIR

Our annual **CEUS Career Fair**, held in January, allows Civil Engineering students to explore future career opportunities including summer, internship, and graduate positions. As a participating corporate sponsor, you are invited to **promote your organization** on campus.

STUDENT-INDUSTRY MIXERS

Our student-industry mixers, also known as **Industry Pub-Nights**, provide students with the opportunity to speak to industry professionals in a conversational and social environment. This allows students to learn more about the different opportunities available in the civil engineering industry and what it means to be an engineer in the workplace. At these events, your company will be given the opportunity to meet and converse with some of the most **hard working** and **highly motivated** students in our department.

INFORMATION SESSIONS / INDUSTRY TOURS

Our company information events provide students with the opportunity to learn about your company's mission and vision, past and current projects, recruitment opportunities, and industry practices. As a CEUS sponsor, your company will have the opportunity to partner with CEUS to host a company **information session** and/or **industry tour**. These sessions are an excellent way to promote your company and give students a better picture of what it would be like to work for you.



OUR PEER NETWORKING EVENTS



FROSH WEEK

Frosh week takes place during the first week back to school, and its primary objective is to help students **adjust to their new environment**. It is an opportunity for students to make new friends, as well as learn from senior students. The week's events include friendly sporting competitions and social evening activities that include both first year and upper year students. Corporate sponsorship funding will be used to purchase civil keychains, prizes, supplies, and posters that will include sponsor logos.

ENGG WEEK

Engineering Week is all about taking pride in Engineering and developing a **sense of community** among all engineering students. It promotes a stronger connection between students and their respective departments as they compete for the title of 'ENGG Week Champions.' Departments choose a theme and compete in a series of events and activities throughout the week. Corporate funding is budgeted towards themed t-shirts, decorations, video equipment rental, and equipment for other events. Sponsor logos will be displayed throughout the week and various events.

OTHER EVENTS

The CEUS events team will run other **social events** throughout the year such as movie nights, game nights, a Civil Engineering Christmas party, and friendly competitions such as ping pong tournaments. Sponsor money can also go towards student **destress events** such as yoga and crafting nights such as painting or origami. We also utilize sponsor funds to run our Annual General Meeting, during which we elect the following year's council.



LEVELS OF SPONSORSHIP

	Supporting Sponsor \$750+	Lead Sponsor \$1250+	Title Sponsor \$1750+
Logo displayed on CEUS website and sponsorship banner	✓	✓	✓
Booth at the CEUS Civil Engineering Career Fair	✓	✓	✓
Invitation to CEUS Student-Industry Mixers	✓	✓	✓
Company Tour Upon Request (CEUS Organized, Company Presented)	✓	✓	✓
Social Media Company Spotlight		✓	✓
On-Campus Information Session (CEUS Organized, Company Presented)		✓	✓
Listed as the lead sponsor for specific CEUS academic events *			✓
Student and EIT job postings included in the monthly CEUS newsletter and on social media **			✓

*Companies will be able to request to be the lead sponsor for a specific academic event (Resume review, networking basics, internship panel, etc). Choice of event will be on a first come first serve basis. This will come at no extra charge.

**Social media posts for jobs will be per request only and posts will be sent to your company for approval first.



CONTACT US!

Interested in becoming a CEUS sponsor?
Have any questions about sponsor benefits?
Need more information?

Please contact a member of the CEUS External Team.

MEET THE CEUS EXTERNAL TEAM!



CHARLIZE NAVRATIL

Vice President External
charlize.navratil@ucalgary.ca
(587) 839-1344



TYLER THOMPSON

External Commissioner
tyler.thompson@ucalgary.ca
(204) 573-6120



Civil Engineering Undergraduate Society
ENF 262, University of Calgary
2500 University Drive NW
Calgary, Alberta, T2N 1N4



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